



**Infibooks India**  
Consultancy Company

# Case Study Hospitality



Visit Our Website  
[www.infibooks.com](http://www.infibooks.com)







# About us

InfiBooks is not just a bookkeeping service; we're your full-service financial ally, guiding you through every fiscal twist and turn.

We don't just crunch numbers; we empower decision-making, offering insightful support to tackle even the toughest financial dilemmas.

Our mission is to make your financial journey smoother, with cost-effective solutions tailored to your needs.

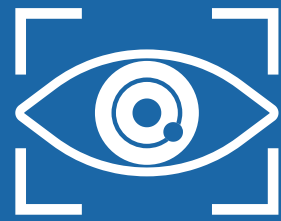
## CEO Profile

As a Chartered Accountant with certifications in Forensic Auditing, Concurrent Auditing, and Public Finance and Government Accounting, Rishi boasts over fifteen years of experience in providing comprehensive CFO services and end-to-end financial solutions. Prior to joining Infibooks, Rishi honed his skills at esteemed organizations such as ISWP (TATA Group) and TCPL (Cummins), solidifying his reputation as a trusted professional in the field.



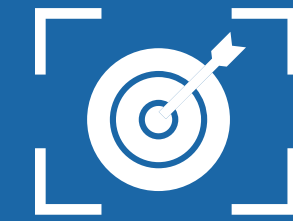


# Vision & Mission



## Company Vision

Our vision is to be the leading consultancy and bookkeeping firm recognized for transforming business potential into performance. We aspire to set the standard for excellence in financial management by continuously innovating our services, leveraging cutting-edge technology, and fostering a culture of learning and growth. Our ultimate goal is to contribute to the success and prosperity of businesses worldwide, ensuring they thrive in an ever-evolving financial landscape.



## Company Mission

our mission is to empower businesses by providing comprehensive consultancy and meticulous bookkeeping services. We strive to enhance financial clarity, optimize operational efficiency, and drive sustainable growth for our clients. Through our expertise, integrity, and commitment to personalized service, we aim to be the trusted partner that businesses rely on to navigate their financial journey with confidence and success.



# Client Profile

Our client, a prominent figure in the hospitality industry, operates a thriving business based on the Airbnb model. With a complex accounting structure and an array of properties under management, they were grappling with disorganization and inefficiencies in their financial management processes. Seeking to gain better control over their business finances and operations, they reached out to our consultancy firm for expert guidance and support.





# Challenges Faced



## Lack of organization

The client's accounting structure was fragmented and disorganized, leading to difficulties in tracking financial data accurately.



## Inefficient utility management

They struggled with managing utility payments and following up on pending invoices, which resulted in operational disruptions.



## Limited oversight

With a growing portfolio of properties and partners, the client lacked comprehensive oversight over their financial performance and operational processes.

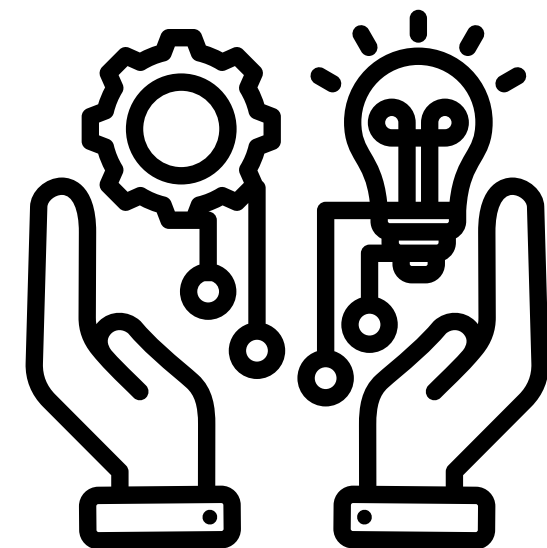
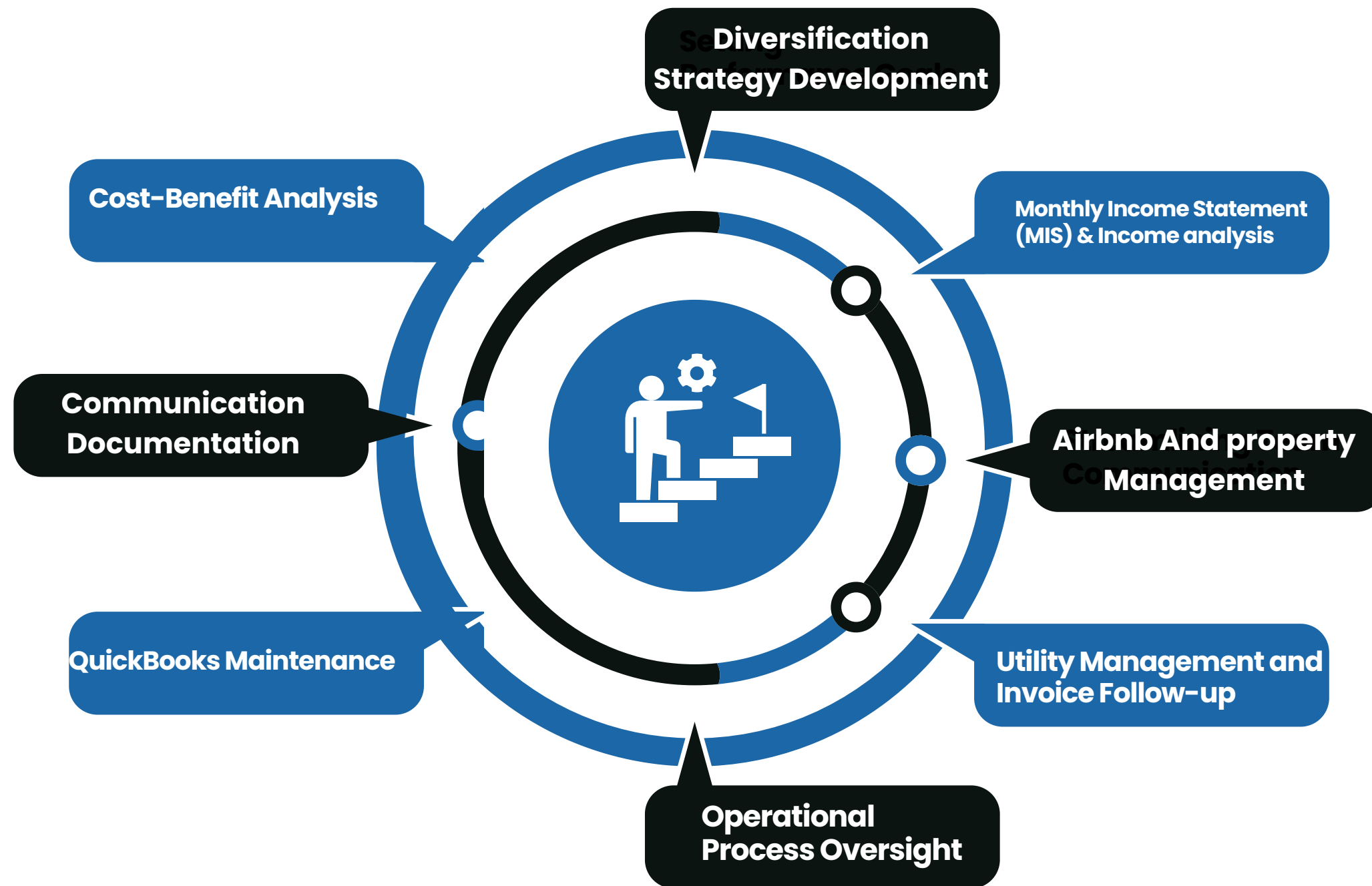


## Accounting software maintenance

The client required assistance in maintaining QuickBooks (QB) software and establishing a structured framework for classifying different properties and sub-units.



# Our Solutions





# Results Achieved



## Enhanced Organizational Efficiency

By implementing structured accounting processes and systems, the client achieved greater organization and clarity in their financial affairs.



## Improved Utility Management

Timely payments and proactive invoice follow-up led to smoother utility management, minimizing disruptions and optimizing operational efficiency.



## Enhanced Financial Oversight

With comprehensive MIS reports and partner PL analyses, the client gained deeper insights into their financial performance, enabling informed decision-making.



## Streamlined Operational Processes

Our oversight of operational processes ensured alignment with accounting standards, fostering efficiency and accuracy across the board



## Strategic Diversification

Through our strategic guidance, the client successfully diversified into new business ventures, expanding their revenue streams and enhancing long-term sustainability.



# Ongoing Involvement



# Conclusion



our consultancy firm played a pivotal role in empowering our client to overcome their accounting challenges and achieve greater financial control and transparency. By providing tailored solutions and strategic guidance, we enabled our client to unlock new opportunities for growth and success in the competitive hospitality industry. We remain committed to supporting our clients in achieving their business objectives and look forward to continued collaboration and success.



# Our services

## Financial Strategy and Leadership

**Virtual CFO & Fractional CFO Services** - Access top-tier financial expertise affordably with our virtual and fractional CFO services..  
**Financial Modeling** - Make confident, data-driven decisions with our advanced financial modeling services.



## Financial Operations Management

**Accounting & Bookkeeping** - Free yourself from tedious tasks and focus on business growth.  
**SOP Implementation** - Establish efficient and standardized operating procedures (SOPs) to streamline your business operations and maximize productivity.



## Talent Management and Support

Access top talent on a flexible basis with our contract staffing services. Whether you need temporary support for a specific project or ongoing assistance to fill critical roles, we'll connect you with skilled professionals



# Client Review



**Lang X** 10:57 AM

thank you rishi !

you have been an amazing partner and team member with us





# Meet Our Team



## **Anmol Agarwal**

Operational Manager

Anmol leverages over 5 years of experience to optimize operational efficiency and drive strategic initiatives. Her expertise lies in enhancing market reach and nurturing client relationships through innovative solutions and dedicated service.



## **Meenakshi Deewan**

Chief Consultant

Meenakshi brings a unique blend of financial expertise and strategic marketing acumen. With 16 years of experience in the accounting industry, specialize in driving growth, expanding market presence, and building strong client relationships.



## **Alka Gaharwar**

Business Specialist

Alka has honed her expertise in financial analysis, credit analysis, bookkeeping, auditing and assurance, and taxation advisory services. With comprehensive experience in these areas, Alka provides precise financial insights and robust strategic guidance.



# Contact Us

At Infibooks, we understand that running a business is more than just crunching numbers; it's about making strategic decisions that drive growth and success. That's why we offer a comprehensive range of services designed to meet your financial needs and empower your business to thrive.

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